

Simple

COMPUTER REPAIR



THE SIMPLE COMPUTER REPAIR STORY

According to the Consumer Electronics Association, the typical American household owns 24 electronic devices. Desktops, laptops, tablets, smart phones, game consoles, flat panel TVs and more. When people own that much equipment, a lot of things can go wrong. They probably have a trusted auto mechanic. But where do they turn when their devices go on the blink?

If you're like most folks, you go to a big box retailer. That's exactly what Jim Brock did back in the mid-2000s. But instead of results, he got opinions, speculation and geek speak. And he felt stuck, because he was forced to commit to spending money whether he moved forward with the repair or not. Sound familiar?

Out of that frustrating experience came the concept for Simple Computer Repair, founded by a consumer for the consumer. Since 2008, Simple Computer Repair has achieved success by sticking to three Core Values:

- 1. No Opinions
- 2. No Speculation
- 3. No Geek Speak

Customers never have to worry about hourly billing or hidden fees. If we don't perform the repair, there's no charge. Plain and simple.

THE SIMPLE COMPUTER REPAIR DIFFERENCE

In addition to our no-risk common sense approach to troubleshooting and repairs, Simple Computer Repair provides:

- Free Diagnosis
- Flat Rate Repair (Plus Parts, if Needed)
- Service Calls with Appointment Times



Jim Brock, Founder and CEO



Hector Castanon - Staten Island, NY



\$5 iPhone ACCESSORIES

RETAIL SALES

Simple Computer Repair also sells quality smart phone accessories for just \$5 each:

- Earbuds
- Data Cables
- Car Chargers
- Cases

Customers come to the store for the accessories and remember us when they need repairs.



Las Vegas, NV

BUILT TO LAST

What's more, the Simple Computer Repair franchise model is built to last. We continue to add and delete repair services as technology evolves, meeting the needs of a changing marketplace:

Timeline:

- 2008 - PC Computer Repair: Desktops, Laptops
- 2010 - Mac Repair
- 2011 - iPhone Repair
- 2012 - Game Console & Flat Panel TV Repair
- 2013 - iPad Repair
- 2014 - Samsung Galaxy Repair

Best of all, when you open your Simple Computer Repair franchise, you'll become the trusted neighborhood electronics repair store that people have been looking for. As they drop off their pet at the groomers, pick up their dry cleaning, get their hair done and buy groceries, you'll be part of their regular chore route, cashing in on the lucrative \$22.9 billion technology repair market.



Henderson, NV



Maumee, OH

FRANCHISE OPPORTUNITIES

It's a recipe that has struck a chord with the public. Now, with our flagship Las Vegas stores and a growing number of additional franchise locations, Simple Computer Repair is expanding our operations by seeking qualified franchisees.

And the best news is, you don't need to know anything about technology (just like Jim Brock). By following the proven Simple Computer Repair formula, you can achieve the same level of success.

All you need is:

- Understanding of Business, Marketing or Operations
- Positive Attitude
- Good Work Ethic
- Ability to Fund the Business

We'll help you do the rest, from training and support to hiring the right technicians, building a positive company culture and finding the ideal convenient location.

Isn't it time you capitalized on this growing market opportunity?

If you've always wanted to own your own business, or if you're a past owner looking to get back in the game, call Jim Brock personally for a free no-obligation consultation. He'll explain all the benefits of joining the Simple Computer Repair family.



Simple
COMPUTER REPAIR

"Keeping it Simple Since 2008"

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